



# PMA Newsline International

The Daily News Update From PMA



Tuesday, June 12, 2007

- [View Daily Version](#)
- [View Last Seven Days](#)
- [View Daily Archive](#)
- [View in Whole Window](#)
- [PMA Newsline Weekly](#)  
(published every Wednesday)

Printer Friendly

## Business

### Imaging Express Systems names new business development manager

**Christoph Blass** has joined [Express Imaging Systems LLC](#) as business development manager, reports *PMA Newsline Europe*. Express Imaging Systems, based in Seattle, Wash., is a developer of digital imaging technologies including the high-speed Europa digital printer for wholesale photo labs.

In Europe, the company's products are distributed by the **PhotIntel Group**, which has installed Europa printers in the United Kingdom, France, Germany, and Spain. Blass, who holds a degree in electronic engineering, brings more than 25 years of experience in digital imaging and 15 years of experience in photofinishing to Express Imaging Systems. He started his career at **Canon Switzerland** and later was co-founder of **Labocontrol AG** and **Colour-Science AG**, both well-known companies in film scanning and image science.

### U.K.-based Snappy Snaps buys Sky Imaging

United Kingdom-based [Snappy Snaps](#) retail photo franchise has bought the London pro lab **Sky Imaging** in a bid to break into the high-end digital printing market, reports *PMA Newsline United Kingdom*. Sky Imaging, the former pro-lab in central London, is now part of high-street photo printing company, Snappy Snaps.



Former managing director of Sky, **Mike Sherry**, will now advise the 200 U.K. Snappy Snap stores on buying wide-format inkjet printers as well as training staff to provide B2B commercial services.

This process will involve color management, equipment selection, use and best practice, and sales and marketing, reports *PMA Newsline United Kingdom*. The stores that meet Sherry's criteria will then use Sky Imaging branding in-house. There are no plans to reopen Sky's former premises in Soho, which has been closed since last December, nor will the new venture include traditional printing services.