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PMA News

Whether you welcome it or fear it, get the scoop on Memjet technology from today's DIMAcast

Memjet technology allows for printing of high quality images at a truly astonishing speed -- about 2 seconds per 4-by-6 print. What will it mean for the imaging industry? Find out by downloading today's addition to the DIMAcast podcast library. Listen as *Digital Imaging Digest* editor **Jennifer Barr Kruger** interviews **David Clark**, CEO of **Memjet Photo Retail** in San Diego, Calif., the company supplying Memjet technology to the photo retail space. DIMAcast podcasts are available to anyone, and you only need a computer with speakers to hear them.

Next week, look for a new podcast featuring an interview with **Jamie Bardin**, president and CEO of **EZ Prints**, Norcross, Ga., who was elected to the **DIMA** board of directors at **DIMA 2007** held in March.

Business

Express Imaging Systems signs multi-year strategic agreement with Ros Fotocolor

Express Imaging Systems LLC (EIS), Seattle, Wash., the manufacturer of Europa digital printers, entered into a multi-year strategic agreement with **Ros Fotocolor**, Madrid, Spain. EIS and Ros will collaborate to convert Ros to a digital wholesale workflow in an agreement that includes the installation of several Europa printers and associated workflow software. The equipment and software developed by EIS is distributed by **PhotoIntel Group Europe** and **Imaging Tech Iberia S.L.**, PhotoIntel's exclusive dealer in Spain.

With more than 2,500 points of sale in Spain, and more than 40 years in the photofinishing business, Ros Fotocolor is a wholesale photographic lab with complete national coverage, says EIS. "We look forward to this long term relationship with Spain's most prominent photofinishing operation," said **Keith Miller**, president and CEO of EIS.

The Europa 10 high-speed digital printer has an open architecture interface, so it integrates with any digital workflow, including Agfa dWS. A thermal transfer backprinter is also included for clean operation.

Retail Markets

Radioshack to carry new General Imaging digital camera

General Imaging, Torrance, Calif., announced Fort Worth, Texas-based **RadioShack Corp.** will begin carrying one of its new cameras in time for Father's Day. The GE E850 will be on shelves in 3,000 company-operated RadioShack stores by June 10 and in remaining locations shortly thereafter. The digital camera will also be available on the Web as well as through the company's Ship-to-Store and Direct-to-U programs. The GE E850 retails for less than \$200 and is available only at RadioShack for the next few months.

E850 is an intermediate point-and-shoot that offers a 28mm equivalent wide-angle lens, 8 megapixels of resolution, a 5x optical zoom, and a large 3-inch LCD screen. All GE cameras come with face detection, image stabilization, red-eye removal, ISO 1600 sensitivity, and panoramic stitching.

Wal-Mart plans to trim store growth

Wal-Mart Stores Inc., Bentonville, Ark., under pressure by investors to improve its sales, is trimming its store growth as it balances its traditional focus on low prices with a push for change in areas like health care and the environment, says *The Associated Press*.

Wal-Mart added at its shareholder meeting that its new internal mantra is to help customers live better by saving money.

Wal-Mart said it would scale back the number of planned U.S. supercenter store openings this year by more than 25 percent, says the *AP*, a move that will drop its

